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PRINCE WILLIAM LITTLE THEATRE
**SPONSORSHIP
OPPORTUNITIES**



40
1984-2024
PRINCE WILLIAM
LITTLE THEATRE

ABOUT PWLT



Prince William Little Theatre (PWLT) is a community theater organization based in Manassas, Virginia, Prince William County.

Providing quality local community theater since 1984, we are an all-volunteer non-profit organization partly funded by grants from the Prince William County Park Authority, the City of Manassas, and private contributions.

We provide quality community theater productions (musicals, plays, drama, comedy, and one-act performances) several times a year as well as fundraisers.

Beginning in 2010 we began performing at the Gregory Family Theater in the Hylton Performing Arts Center at the George Mason University Campus located in Manassas, Virginia, Prince William County.

SPONSOR PWLT



110
IN THE SHADE

Choose to sponsor the run for only \$1200

The show will feature 8 performances over two consecutive weekends (July 12-21, 2024).

You will receive 12 complimentary tickets to the show

Full Page Color Advertisement in the program
(Either back of cover page, or outside back cover)

Company Logo on the program cover, and on all advertising materials*
*depending on commitment date

Full Page Color Advertisement in programs of ALL remaining PWLT 2023-2024 season

Dedicated Table in the Hylton lobby for promoting your business before, during, and after performances
(45 Minutes prior to the first show of the day start, and 15 mins after the last show of the day)

Company included in opening announcement of each production

Social Media Content and Shout-Outs from Prince William Little Theatre

ADVERTISING WITH PWLT



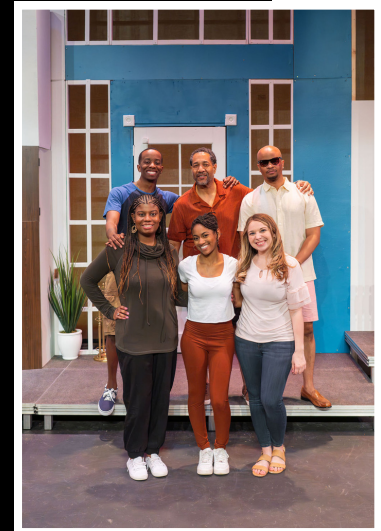
PWLT offers several ways to advertise in programs. Advertisements range from 1/4 page to a full page in size and can be purchased by production.



1/4 Page Ad
4.5" Wide x 1.875" Tall
\$75

1/2 Page Ad
4.5" Wide x 3.75" Tall
\$140

Full Page Ad
4.5" Wide x 7.5" Tall
\$225



Be seen by over 2,000 residents of Manassas, Prince William County and the surrounding communities that come to our shows at Hylton Performing Arts Center.

Partner with an established and award-winning not-for-profit community theatre.

Exclusive opportunities to build in client and employee experiences and opportunities.

ADVERTISING WITH PWLT



Donations from corporations, individuals, businesses, foundations and government agencies provide Prince William Little Theatre with major support for the development of new plays, musicals, collaborations, programs and more.

Corporate support of Prince William Little Theatre promotes empathy and critical thinking, two essential qualities in our ever-evolving world.

We hope that you consider a partnership with Prince William Little Theatre for the 2023-2024 Season.

For additional information, please contact us at:

info@pwlt.org

